

Re-opening High Streets Safely

Re-opening High Streets safely - interventions

- Signage
 - Informative
 - Positive
 - Engaging
 - Continue to monitor for additional measures
- Enhanced cleansing programme
 - Toilets
 - Street cleansing
- Business toolkit launched
 - How to re-open safely
 - Local measures
 - Signposting



Re-opening High Streets safely - interventions

- Communication campaign
 - Social media assets and campaign
 - Share your story
 - Media engagement
 - Utilising place brand where appropriate
- Cross cutting Council services
 - Economic Development
 - Communications
 - Grounds Maintenance
 - Area Officers
 - Enforcement & Licensing



Re-opening High Streets safely



- Next Steps
 - Ongoing review and action
 - Updated Government guidance
 - Continued officer presence across the district
 - Pavement Licensing - new legislation to support hospitality sector
 - Retail support